

OPTIMISING PERFORMANCE REPORT

Below are results from a sample of our clients sites. This page is accurate as of July 2008. More statistics for other sites are available if required.

Grangewoodfencing.com	August 2007	Last Month
Visits	655	4016
Keywords in First page of google	0	15
Number 1 positions in Google, Yahoo, MSN	1	15
Visitors arriving from search engines	33%	82%

Hadley-reclaimed.co.uk	August 2007	Last Month
Visits	655	4322
Keywords in first page of google	0	16
Number 1 positions in Google, Yahoo, MSN	7	27
Number of keywords sending visitors	761	2020

Laddersalesdirect.co.uk	August 2007	Last Month
Visits	7655	9300
Keywords in first page of google	13	17
Number 1 positions in Yahoo, Google, MSN	5	12
Number of keywords sending visitors	761	1727

Newboroughcottages.co.uk	August 2007	Last Month
Visits	136	438
Keywords in first page of google	2	11
Number 1 positions in google, yahoo, msn	12	15
Overall Bounce rate (lost visitors)	55%	33%
Keyterms sending visitors	13	170
Visitors arriving from search engines	18%	55%

Stampsgb.co.uk	Feb 2008	Last Month
Visits	777	992
Keywords in first page of google	2	5
Number 1 positions in Yahoo, Google, MSN	1	2
Percentage of visits from search engines	25%	46%
Number of keywords sending visitors	61	166